



# Hasti Trada

UI/UX DESIGNER & GRAPHIC DESIGNER

## Profile

Dynamic UI/UX and Graphic Designer with 2 years of experience specializing in website and application wireframes, UI design, and social media content creation. Proven expertise in delivering engaging design solutions for various digital platforms, combining innovative art direction with user-centric design strategies.

## Employment History

### Jr. UI/UX Designer, Vasundhara Infotech, Surat

FEBRUARY 2022 – MARCH 2023

- Designed logos, banners, flyers and contributing to brand visibility.
- Mastered Figma animation and Illustrator video design.
- Developed social media posts, aligning with marketing strategies and brand guidelines.

### Executive UI/UX Designer, Vasundhara Infotech, Surat

APRIL 2023 – PRESENT

- Client-based UI/UX design tasks, including wireframes, UI components, and prototypes for websites and apps.
- Conducted research on AI photo editing tools and developed promotional strategies.
- Created engaging Figma animations with clickable views and Adobe Illustrator-based illustrations for web use.

## Education

### HSC, G.G.ZADAFIYA VIDHYALAY, Surat, Gujarat

MARCH 2020

## Projects & Work

### Towing App

Designed mobile and website UI/UX for a cab booking system, including driver and user interfaces and an admin panel. Utilized Figma and Photoshop.

### IT-Professional

Developed UI/UX for a freelancing platform, focusing on client and freelancer modules and an admin panel. Used Figma and Photoshop.

### Travel Website

Created a website design for a hotel and flight booking system, meeting client requirements with Figma and Photoshop.

### Bible App

Designed mobile UI/UX for a Bible Reading, including user friendly interfaces and an admin panel. Utilized Figma and Photoshop.

### Social Media Posts

Produced attractive social media posts and promotional videos for Vasundhara Infotech.

## Details

Katargam, Surat, India  
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## Links

[Behance](#)

[LinkedIn](#)

[Instagram](#)

## Skills

Web & Mobile Design (UX/UI)

Art Direction Proposal

Graphic Design and User Flow Creation

Illustration and Wireframing

Clickable Prototypes (Figma/Proto.io)

UX Strategy and Mindmap/Customer Journey Map Creation

E-commerce, Branding, and Corporate Identity Design

Style & Colour Guideline Creation

Landing Page, Web Application/SaaS Product, and Dashboard Design

Play Store Assets

Logo, Flyers, Banner, Game UI Design

Social Media Post Design

## Tools

Figma, Adobe XD, Adobe Photoshop, Adobe After Effects, Adobe Illustrator, Adobe Media Encoder, Trello

## Languages

English

Hindi

Gujarati